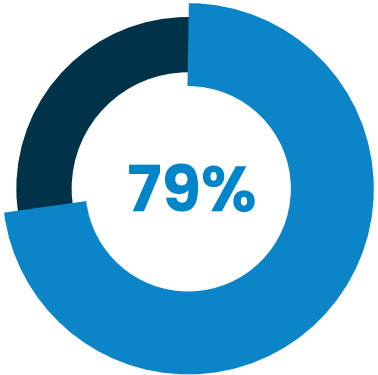


WEFTEC SPONSORSHIP 2023

Sponsorships at WEFTEC increase your brand recognition, booth traffic, and position you as an industry expert while supporting WEFTEC programs and events. **WEFTEC 2022 registrants recalled 84% of sponsor companies unaided.**



79% of professional registrants are purchasing decision makers or influence purchasing decisions.

WEFTEC SPONSORSHIP 2023

PURCHASING BUDGET OF WEFTEC 2022 REGISTRANTS

	Capital Equipment	Operating & Maintenance
Wastewater Treatment	\$11,890,700	\$9,932,700
Drinking Water Treatment & Distribution	\$13,177,700	\$5,624,600
Collection Systems	\$8,193,200	\$4,127,500

WEFTEC SPONSORSHIP 2023

AUDIENCE REACH

299,786

Total Banner AD Impression –
WEFTEC Mobile App

6,400

Total Unique Attendee Leads via
My Show Planner

125,727

WEFTEC.org Unique
Homepage Views

2,846

Digital Conference Announcement
Sponsor Page Views

69,520

WE&T Circulation

1,802

Digital Conference Program
Sponsor Page Views

13,000

Printed Conference
Program

1,687

Total Sponsor Page
Views on WEFTEC.org

11,846

WEF Promotional Email
Logo Views

1,310

Open General Session

WEFTEC SPONSORSHIP 2023

CONFERENCE-WIDE BENEFITS

Create a custom Platinum, Gold, or Silver Sponsorship package for the ultimate recognition by WEF members and WEFTEC attendees. We will help you create a perfect fit for your marketing and sales goal! Contact your sales representative for a consultation.

IN ADDITION TO THE PARTNER BENEFITS, CONFERENCE-WIDE SPONSORS RECEIVE:

- Recognition as Conference-wide Sponsor online, in print, in the Map Your Show Planner, in print and on onsite signage
- Logo on shared Opening General Session slide with other Conference-wide sponsors
- Logo listed on signature sponsor sign shared with other Conference-wide sponsors
- Highlighted and expanded Conference Program listing
- Logo on weftec.org homepage slider; recognition as Conference-wide sponsor; link to weftec.org sponsor page
- If not exhibiting, pre-show and post-show registration list
- Five (5) contextual tweets from @weftec (2 pre-shows, 2 onsite, and 1 post-show)
- Logo included in three pre-show email promotions from WEF
- Map Your Show upgraded Online Planner and Mobile App Listing Access to opt-in leads
 - Two (2) Show Specials
 - Four (4) Virtual Business Card with Live Chat
 - Upload of Four (4) Virtual Collateral

Note: Benefits such as tweets, registration lists, email promotions, and Map Your Show upgrades are unique to each sponsorship level.

WEFTEC SPONSORSHIP 2023

CONFERENCE-WIDE BENEFITS

MOBILE APP

MEMBER: \$28,875 | NON-MEMBER: \$35,875

The WEFTEC mobile app by Map Your Show was launched more than 54,800 in 2021, and sponsor banners were viewed more than 299,700 times. The app is active before, during, and after WEFTEC, as users plan for their trip, navigate onsite, and review their visited sessions and exhibitors.

- Custom splash page when app is opened
- Banner ad displays on primary navigation pages; redirects to exhibitor directory or sponsor directory page (if not exhibiting)
- Map Your Show upgraded Online Planner and Mobile App Listing
 - Included in Featured Exhibitor listing
 - Priority placement in search results
 - Highlighted booth on floor plan
 - Access to opt-in leads
 - Two (2) Show Specials
 - Four (4) Virtual Business Card with Live Chat
 - Upload of Six (6) Virtual Collateral
 - Six (6) showcase images and descriptions
 - Four (4) showcase video
 - Showcase image or video on Directory Home Page - live link directs attendees to company's listing
 - Product Category Sponsorship -guarantees #1 listing in category

REGISTRATION

MEMBER: \$29,500 | NON-MEMBER: \$36,700

- Exclusive banner ad on WEFTEC registration site landing page
- Logo footer on registration confirmation emails – confirmations sent twice to all registrants
- Logo, booth number, custom colors on select registration counters
- Two (2) meter board signs placed in registration areas

WEFTEC SPONSORSHIP 2023

CONFERENCE-WIDE BENEFITS

WEFTEC LIVE STUDIO

MEMBER: \$31,500 | NON-MEMBER: \$36,700

Interviews and news desk highlight videos will be recorded in person in the WEFTEC Live Broadcasting Studio, happening live on the exhibit floor and broadcasting on WEFTEC.org to viewers around the globe!

- Corporate logo recognition on the Studio Plexi Walls (clings).
- Branding on the Graphic Wall on the back exterior wall of the Studio structure.
- Logo recognition on two monitors in viewing area
- Sponsored content segment



WEFTEC SPONSORSHIP 2023

CONFERENCE-WIDE BENEFITS

EXHIBIT HALL CHARGING LOUNGE

MEMBER: \$25,000 | NON-MEMBER: \$40,000

Sponsor an upgraded charging lounge for attendees to use when they need a quick rest or a location to meet-up. Lounges are available in select exhibit halls and in the Stormwater Pavilion and Intelligent Water Pavilion.

- Two (2) meterboard signs within the lounge with sponsor logo
- Upgraded lounge furnishings including charging with custom clings
- Recognition in mobile app and conference program.

GLOBAL CENTER & INTERNATIONAL RECEPTION

MEMBER: \$31,500 | NON-MEMBER: \$36,000

WEFTEC is the conference of choice for thousands of international water professionals looking for solutions to global water challenges. WEFTEC typically welcomes 300 global registrants from 44 countries, and WEFTEC 2023 already has country pavilions from China, Denmark, Korea, and Taiwan.

- Located in the high-traffic WEF Plaza area
- Recognized as a sponsor of the International Reception in digital, print, and signage
- Includes production and placement of sponsor logo clings on theatre tables
- Includes production of a giveaway with sponsor's logo during the International Reception
- Sponsor may provide 15-30 second PowerPoint content for plasma screen display to run when screen is idle

WEFTEC SPONSORSHIP 2023

SUPPORTER BENEFITS

For indicated sponsorships \$4,500 - \$10,499

- Recognized as a Supporter Sponsor online, in the Map Your Show Planner, in print, and on onsite signage
- Logo and link on www.weftec.org
- Logo on sponsor listing page of WE&T WEFTEC issue and the Conference Program
- Logo on two (2) locations of free-standing sponsor signage in Chicago McCormick Place
- Map Your Show Upgraded Online Planner and Mobile App Listing
 - Access to opt-in leads
 - One (1) Show Special
 - Two (2) Virtual Business Card with Live Chat
 - Upload of two (2) Virtual Collateral

Note: Benefits such as tweets, registration lists, email promotions, and Map Your Show upgrades are unique to each sponsorship level.

WEFTEC SPONSORSHIP 2023

PARTNER BENEFITS

FOR INDICATED SPONSORSHIPS \$10,500 – \$24,999 | IN ADDITION TO LISTED SUPPORTER BENEFITS.

- Recognized as Partner Sponsor online, in the Map Your Show Planner, in print, and on onsite signage
- Logo on sponsor listing page of the Conference Announcement
- Logo listed on a shared Opening General Session Slide with other Partner Sponsors
- If not exhibiting, one time registration list –either pre-show or post-show
- Two contextual tweets from @weftec (1 pre-show, 1 onsite)
- Logo included in two pre-show promotions from WEF to marketing list
- Map Your Show upgraded Online Planner and Mobile App Listing–
 - Access to opt-in leads
 - Two (2) Show Specials
 - Four (4) Virtual Business Card with Live Chat
 - Upload of Four (4) Virtual Collateral

Note: Benefits such as tweets, registration lists, email promotions, and Map Your Show upgrades are unique to each sponsorship level.

WEFTEC SPONSORSHIP 2023

BRANDING

LANYARDS

MEMBER: \$19,475 | NON-MEMBER: \$22,500

Logo branding on lanyard distributed to professional attendees at all registration areas. Sponsor is responsible for lanyard production and costs.

- Partner benefits
- Exclusive to one sponsor

TOTE BAGS

MEMBER: \$18,900 | NON-MEMBER: \$22,500

The WEFTEC tote bag is one of the most popular sponsorships for its wide use and outstanding recognition and recall among attendees. Displays five (5) sponsor logos in one color and the WEFTEC 2023 logo. The tote bag is distributed at all onsite and satellite hotel registration areas. Production included; sponsorship confirmation must be received by May 1, 2022.

- Partner benefits
- Limited availability to five (5) sponsors

MOBILE APP

MEMBER: \$11,000 | NON-MEMBER: \$13,000

The WEFTEC 2023 mobile app by Map Your Show was launched more than 54,900 times, and sponsor banners were viewed more than 299,700 times. The app is active before, during, and after WEFTEC, as users plan for their trip, navigate onsite, and review their visited sessions and exhibitors.

- Partner benefits
- Limited to three (3) sponsors
- Banner ad displays on primary navigation pages; redirects to exhibitor directory or sponsor directory page (if not exhibiting)
- Upgraded digital listing
 - Included in Featured Exhibitor listing
 - Priority placement in search results
 - Highlighted booth on floor plan
 - Access to opt-in leads
 - Two (2) Show Specials
 - Four (4) Virtual Business Card with Live Chat
 - Upload of Six (6) Virtual Collateral
 - Six (6) showcase images and descriptions

WEFTEC SPONSORSHIP 2023

BRANDING

WEF'S PRODUCT LAUNCHPAD THEATRE AT WEFTEC 2023

MEMBER: \$12,000 | NON-MEMBER: \$16,000

- Together with Tech Showcase Theatre, created on the exhibit floor for new product and service launches
- 30-minute slots, plus Q&A per session
- Slots available Mon & Tue
- All presentations promoted within the WEFTEC Conference Program
- Signage at theatre with company logo, description, and daily schedule

BENEFITS

- Partner benefits
- One E-Showmail sent 2 weeks before detailing all presenting companies at WEFTEC
- One entry per company within the WEFTEC Product Showcase Email
- 2 contextual tweets leading up to WEFTEC about the launch
- One listing within the WEFTEC Now Email leading up to WEFTEC

WEFTEC SPONSORSHIP 2023

ENGAGING EVENTS

INNOVATION SHOWCASE RECEPTION

MONDAY, OCTOBER 10, 5:30 PM – 6:30 PM

Reception attendees enjoy complimentary beverages during the Hospitality Hour while networking with exhibitors and speakers in the Innovation Pavilion

PARTNER

MEMBER: \$13,900 | NON-MEMBER: \$16,000

- Exclusive to one (1) company
- Partner benefits
- Post-show list of participants in Excel from Lead Retrieval
- Logo on event signage
- Recognition during presentation
- Sponsor logo on giveaway distributed during event; production included

SUPPORTER

MEMBER: \$7,200 | NON-MEMBER: \$8,600

- Supporter benefits
- Logo on event signage
- Recognition during presentation

OPENING GENERAL SESSION AND MONDAY AFTERNOON COFFEE SERVICE

MONDAY, OCTOBER 10

Coffee service located outside the Opening General Session room, served after the Opening General session and during the Monday afternoon technical session breaks. Break service is provided in the technical session area.

PARTNER

MEMBER: \$12,700 | NON-MEMBER: \$15,800

- Partner benefits
- Exclusive to one company
- Logo on event sign
- Custom giveaway at coffee service: sponsor can provide paper or biodegradable custom cups, coffee sleeves, or napkins
- Sponsor is responsible for production of custom item

WEFTEC SPONSORSHIP 2023

TECHNICAL EVENTS & FOCUS AREAS

REAL-TIME POLLING SPONSOR

MEMBER: \$13,650 | NON-MEMBER: \$17,062

Sponsor the live polling in select sessions. Attendees will be asked to provide real-time feedback during the session using a polling system via smartphone.

PARTNER

MEMBER: \$10,500 | NON-MEMBER: \$12,600

- Partner benefits
- Exclusive to one (1) sponsor
- Post-show participant demographics

WEFTEC SPONSORSHIP 2023

ONSITE SIGNAGE

CONVENTION CENTER CLINGS

Locations available throughout the McCormick Place Convention Center.

LOBBY DOOR CLINGS FROM \$6,000

Custom clings for select glass doors across the convention center.

ESCALATOR CLINGS FROM \$16,380.00

Custom clings for escalators from the lobby to technical session areas.

Meter Boards

MEMBER: \$4,040 | NON-MEMBER: \$4,935

- Custom double-sided freestanding signs
- Production included

Banners

MEMBER PRICING FROM \$4,725 - \$14,700

- Custom single-sided or double-sided interior signs
- Production included

WEFTEC SPONSORSHIP 2023

ONSITE SIGNAGE

EXHIBIT HALL CARPET CLINGS

- Exhibitor exclusive
- 2' x 2' custom carpet clings can be located
- in prime exhibit hall aisle locations
- Production included

SET OF 5

MEMBER: \$2,360 | NON-MEMBER: \$3,460

SET OF 10

MEMBER: \$5,400 | NON-MEMBER: \$6,930

SET OF 15

MEMBER: \$7,660 | NON-MEMBER: \$9,240

BATHROOM MIRROR CLINGS

- 112 Bathroom mirror clings
- Cover all the bathrooms in halls A & B and 400, 500 levels
- Customised with sponsor's message
- 12 inches long by 4 inches tall
- Placed on the perimeter of each mirror
- Production included

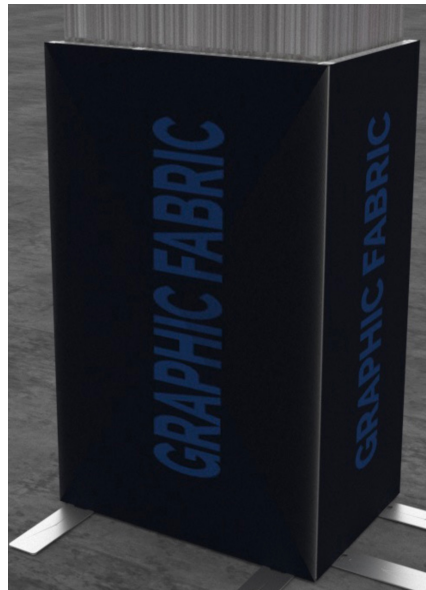
MEMBER: \$10,500 | NON-MEMBER: \$12,500

WEFTEC SPONSORSHIP 2023

TRANSPORTATION SIGNAGE

MEMBER: \$10,000 | NON-MEMBER: \$13,000

- Three signs over a bank of doors
- 4 signs on glass of bank of doors
- Two sides of column outside
- Two sides of column inside



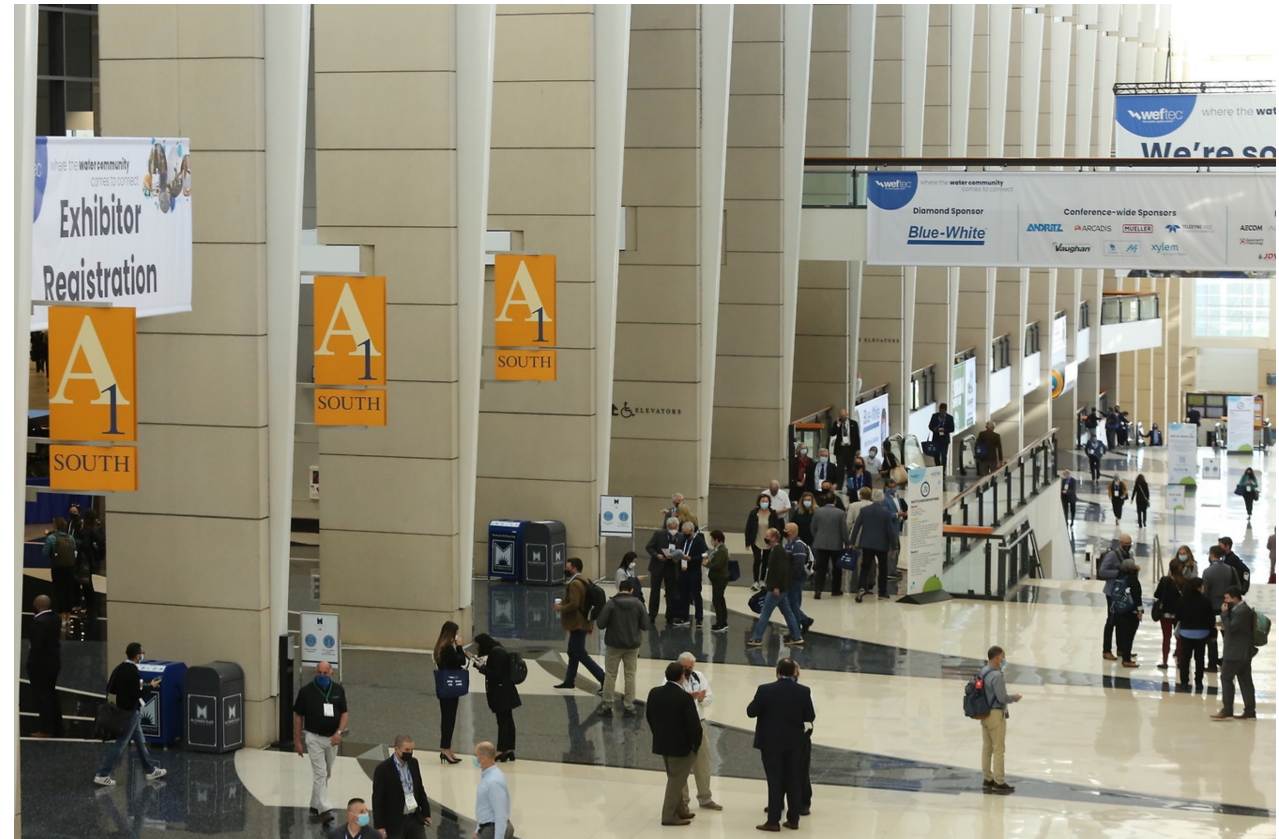
WEFTEC SPONSORSHIP 2023

ONSITE SIGNAGE

GRAND CONCOURSE COLUMN WRAPS

MEMBER: \$9,500 | NON-MEMBER: \$12,000

- 8 columns available
- Sponsors branding on all 4 sides
- Prime locations outside halls A & B near registration
- Production included
- Multiples available. Ask your rep for pricing



WEFTEC SPONSORSHIP 2023

Charging Stations

2 x EXHIBIT HALL CHARGING STATIONS PARTNER

MEMBER: \$17,950 | NON-MEMBER: \$20,950

- 6 barstools per unit
- Sponsors branding on the blue area, not on the sides
- Higher multiples can be purchased at a discount
- Various locations available



WEFTEC SPONSORSHIP 2023

ENGAGING EVENTS

TECHNICAL SESSION COFFEE SERVICE

TUESDAY & WEDNESDAY, OCTOBER 10 & 11

Coffee service provided to all technical session participants during the Tuesday morning and afternoon breaks, and Wednesday morning break.

PARTNER

MEMBER: \$11,000 | NON-MEMBER: \$13,200

- Partner benefits
- Exclusive to one company per day
- Logo on sponsor sign during service
- Custom giveaway at coffee service: sponsor can provide paper or biodegradable custom cups, coffee sleeves, or napkins
- Sponsor is responsible for production of custom item

SUPPORTER

MEMBER: \$6,800 | NON-MEMBER: \$8,100

- Supporter benefits
- Exclusive to three companies
- Logo on sponsor sign during service

WOMEN IN WATER

Current and future female water sector leaders representing a variety of disciplines – engineering, operations, research, management, and communications – are informed and inspired by a peer-to-peer exchange of knowledge and support.

PARTNER

MEMBER: \$10,500 | NON-MEMBER: \$12,600

- Exclusive to one (1) company
- Partner benefits
- Post-show list of participants in Excel
- Logo on event signage
- Sponsor logo on giveaway distributed during event production not included
- Sponsor recognition on each table

SUPPORTER

MEMBER: \$5,350 | NON-MEMBER: \$6,450

- Supporter level
- Logo on event signage
- Sponsor recognition on each table

WEF Students & Young Professionals



WEFTEC SPONSORSHIP 2023

STUDENT AND YOUNG PROFESSIONALS

By sponsoring Student and Young Professional events at WEFTEC, you will support and receive recognition across multiple events that serve the upcoming ranks of water professionals. These events include the Annual Community Service Project, Water Palooza Education Fair, Student Design Competition, Career Fair and Young Professionals Reception.

STUDENT DESIGN COMPETITION

PARTNER

MEMBER: \$11,000 | NON-MEMBER: \$13,100

- Partner benefits
- Sponsor logo on giveaway distributed to students and advisors at the Student Design Competition
- Sponsoring company to identify two (2) judges for Student Design Competition (may specify Environmental or Wastewater)
- Sponsor logo on Student Design Competition brochure
- Booth at Career Fair and Career Fair resume book
- Branding as a sponsor of the Community Service Project
- Logo listed on the site banner produced for the Community Service Project
- Logo on the Service Project website

CAREER FAIR

MEMBER: \$2,460 | NON-MEMBER: \$3,000

Booth at Career Fair and Career Fair resume book

MENTORSHIP POWER HOUR

MEMBER: \$2,000 | NON-MEMBER: \$2,500

- Signage at the membership program reception
- Logo listed on the WEF SYPC Mentorship webpage
- Sponsor Giveaway distributed to event attendees at Career Fair and Career Fair resume book after approval by show management

WEFTEC SPONSORSHIP 2023

STUDENT AND YOUNG PROFESSIONALS

STUDENT AND YOUNG PROFESSIONAL EVENTS

SUPPORTER

MEMBER: \$7,500 | NON-MEMBER: \$8,900

- Supporter benefits
- Sponsoring company to identify two (2) judges for Student Design Competition (may specify Environmental or Wastewater)
- Sponsor logo on Student Design Competition brochure
- Booth at Career Fair and Career Fair resume book
- Branding as a sponsor of the Community Service Project
 - Logo listed on the site banner produced for the Community Service Project
 - Logo on the Service Project website

ASSOCIATE

MEMBER: \$3,900 | NON-MEMBER: \$4,300

- Supporter benefits
- Sponsor logo on Student Design Competition brochure
- WEF Student Design Competition brochure
- Company listing in the YP Connections newsletter
- Booth at Career Fair and Career Fair resume book
- Branding as a sponsor of the Community Service Project
 - Logo listed on the site banner produced for the Community Service Project
 - Logo on the Service Project website



WEF INFLOW PROGRAM



WEF INFLOW PROGRAM

Sponsorship of the WEF InFLOW Program supports a WEF initiative that strives to identify promising students and young adults from underrepresented groups who are interested in professional careers in the water industry.

The WEF InFLOW Program is projected to provide support for up to 50 university students and recent high school graduates. Sponsorship support provides travel assistance, hotel accommodations, registration, and additional networking opportunities.

INFLOW SPONSORSHIP 2023

GAME CHANGER

MEMBER: \$10,900 | NON-MEMBER: \$13,900

- Partner Benefits
- Up to 4 Engagement Points (may be virtual or in-person) with Scholars:
 - Company Infomercial for virtual sessions prior to WEFTEC
 - Speaking Opportunities with Scholars
 - Job Recruiter who speaks directly with Scholars
- Opportunity to provide a giveaway to Scholars (WEF to approve and identify logistics)
- (2) Complimentary guest invitations to InFLOW Closing Ceremony and Networking Event
- Directory of STEMPATH scholars
- Logo on InFLOW conference materials
- Logo on Tuesday Closing Ceremony and Networking Event sign
- Sponsor recognition on [wef.org](https://www.wef.org) InFLOW page
- Opportunity to share four (4) company posts on InFLOW LinkedIn Group throughout the year

INFLOW SPONSORSHIP 2023

WEF INFLOW PROGRAM

ADVOCATE

MEMBER: \$6,500 | NON-MEMBER: \$7,875

BENEFITS:

- 3 Engagement points, virtual or in person with scholars
- Company Infomercial for virtual sessions prior to WEFTEC
- Speaking Opportunities for Scholars
- One (1) Complimentary guest invitation to InFLOW closing ceremony and networking event
- Directory of STEMpath scholars
- Logo on InFLOW page
- Sponsor recognition on wef.org In FLOW Page
- Opportunity to share two (2) company posts on InFLOW linkedin Group throughout the year

PATRON

MEMBER: \$2,800 | NON-MEMBER: \$3,300

BENEFITS:

- Up to two engagement points may be virtual or in-person with scholars
- Company Infomercial for virtual sessions prior to WEFTEC
- One Complimentary Guest invitation to InFLOW
- Directory of STEMpath Scholars
- Logo on InFLOW page
- Sponsor recognition on wef.org In FLOW Page
- Opportunity to share one company post on InFLOW linkedin group annually

INFLOW SPONSORSHIP 2023

WEF INFLOW PROGRAM

LUNCHEON

MEMBER: \$5,500 | NON-MEMBER: \$8,875

BENEFITS:

- 3 Engagement points, virtual or in person with scholars
- Company Infomercial for virtual sessions prior to WEFTEC
- Company Logo and Recognition at the Event
- Speaking Opportunities with Scholars
- One (1) Complimentary guest invitation to InFLOW closing ceremony and networking event

WEFTEC SPONSORSHIP 2023

TECHNICAL EVENTS & FOCUS AREAS

TECHNICAL SESSION A/V

The technical program at WEFTEC is the most respected and competitive educational program of its kind, featuring over 350 speakers. The program is put together by more than 240 topical experts in the Program Committee using a highly rigorous selection process.

SUPPORTER

MEMBER: \$7,900 | NON-MEMBER: \$9,000

- Supporter benefits
- Exclusive to one (1) sponsor per listed track
- One (1) custom sponsor slide to display in rotation with WEF house slides between sessions in sponsored track room
- Post-show participant demographics
- Tracks:
- Collection Systems and Distribution
- Disinfection and Public Health
- Facility Operations and Maintenance
- Future Issues
- Industrial Issues and Treatment Technologies
- Municipal Wastewater Treatment Process and Design
- Research and Innovation Residuals and Biosolids Management
- Stormwater Management
- Utility Management and Leadership
- Watershed Resources Management and Sustainability
- Water Reclamation and Reuse



WEF OPERATIONS CHALLENGE

WEFTEC SPONSORSHIP 2023

TECHNICAL EVENTS & FOCUS AREAS

OPERATIONS CHALLENGE

How do operators and technicians overcome flooding, a sewer collapse, process failure and other emergencies? Do you wonder what happens behind the scenes during the operation of a wastewater treatment facility? Operations Challenge showcases the skills of best wastewater collection and treatment personnel in the world across five events: Collection Systems, Laboratory, Process Control, Maintenance and Safety.

PARTNER

MEMBER: \$13,650 | NON-MEMBER: \$17,062

- Partner benefits
- Limited to five (5) sponsors
- Logo placement
 - Operations Challenge Event Banner, event and reception sign
 - A/V slides during reception opening, weighted to display longer
 - Sponsor-provided pop-up banner may be placed in the Operations Challenge contest area
- Four (4) representatives can attend the Operations Challenge Awards Reception

SUPPORTER

MEMBER: \$8,150 | NON-MEMBER: \$9,800

- Supporter benefits
- Logo placement
 - Operations Challenge event and reception sign
 - A/V slides during reception opening
- Two (2) representatives can attend the Operations Challenge Awards Reception

WEFTEC SPONSORSHIP 2023

SPONSORSHIP SALES CONTACTS

WWW.WEFTEC.ORG/SPONSORSHIPS

Nic Christy

Director of Global Sales

nchristy@wef.org | +44 7899927926

NORTHEASTERN U.S. & CANADA

Vickie Bobo

Account Manager, WEF Advertising Sales,

vbobo@wef.org | 1-470-448-3987

Lynn Krautter

Account Manager, WEF Advertising Sales,

Northeastern U.S. & Canada

lkrautter@wef.org | 1-470-448-3987

SOUTHEAST U.S. AND LATIN AMERICA

Cari McBride

Account Manager & WEF International Pavilion

Program Manager

cmcbride@wef.org | 1-703-535-5266

1-703-626-7449 (Mobile) | 1-703-685-2450 (Fax)

WESTERN U.S & CANADA

Suzanne Shetty

WEF Advertising Sales, and Stormwater Media

sshetty@wef.org | 1-703-407-0289



FUTURE DATES

2024

97TH ANNUAL TECHNICAL EXHIBITION & CONFERENCE

New Orleans, Louisiana USA

New Orleans Morial Convention Center

Conference: Oct. 5–9, 2024

Exhibition: Oct. 7–9, 2024

2025

98TH ANNUAL TECHNICAL EXHIBITION & CONFERENCE

Chicago, Illinois USA

McCormick Place

Conference: Sept. 27–Oct. 1, 2025

Exhibition: Sept. 29–Oct. 1, 2025

2026

99TH ANNUAL TECHNICAL EXHIBITION & CONFERENCE

New Orleans, Louisiana USA

New Orleans Morial Convention Center

Conference: Oct. 5–9, 2024

Exhibition: Oct. 7–9, 2024