

All media **must** register through the press room (see criteria below). Media will not be permitted access to the exhibition floor, technical sessions, workshops, or any WEFTEC events without a press badge. Media is permitted to attend all WEFTEC events that are **open to the public**.

WEF Press Badge Policy: *WEF policy defines a credentialed media representative as an accredited print (newspaper and magazine) and electronic (radio, television, and online journal, magazine, and newspaper) reporters, editors, and camera operators who have the sole purpose of covering the conference for their respective media outlet. **Marketing, sales and any other non-media professionals are not entitled to receive complimentary registration. Those who do not provide sufficient verification of press credentials will not be approved and must register as a regular attendee.***