Priority Points

Why are Priority Points Important?
WEFTEC Exhibit space is assigned according to an exhibitor’s earned priority points during onsite sales, second advance round and during booth moves. Space is assigned on a date-received basis during all other assignment periods.

How are Points Earned?
Exhibitors can earn points as follows:

1 point per year for exhibiting at WEFTEC
1 point per year for being a WEF Exhibitor Member
1 point per show for exhibiting at WEF Specialty Conferences (Residuals and Biosolids, Collection Systems, Odors and Air Pollutants, Nutrient Recovery, etc.)
1 point per show for exhibiting in WEF’s WIN Pavilion program

Can Points be Lost?
All accrued points are removed from an exhibitor’s record if the exhibitor does not exhibit in two consecutive WEFTEC shows
Exhibitors may lose 1 point per infraction for failure to adhere to show policy (Early tear-down, display out of compliance with show regulations, etc.)

The Information is in the how to exhibit section: https://www.weftec.org/exhibit/how-to-exhibit/ under Reserve Space.