NEW REGISTRATION RECORD

WEFTEC broke its total New Orleans registration record in 2018!

20,740
TOTAL REGISTRATION

12,499
PROFESSIONAL REGISTRANTS

Globally:
- 140 International Exhibitors
- 2,646 International Registrants
- 73 Countries Represented

1,015
EXHIBITORS USING 299,500 NET SQUARE FEET
MOBILE ACTIVITY

WEFTEC MOBILE IMPACT

8,611
APP USERS*

165,408
APP EXHIBIT VIEWS

2,887,229
APP ADVERTISING IMPRESSIONS

* iOS and Android

Top 30 Exhibitor Product Searches

Absorbents/Adsorbents
Activated Carbon
Advanced Oxidation Equipment & Systems
Aerators
Aerobic Treatment
Alarms
Algae Control
Anaerobic Treatment
Associations
Blowers
BOD Monitors, Instruments & Test Equipment
Centrifuges
Chemical Feed Equipment
Chemicals
Chlorine Instrumentation
Clarifier Equipment
Coatings & Linings
Data Acquisition & Datalogging Equipment
Design: Stormwater Management
Dewatering Equipment
Engineering & Consulting
Filter Equipment
Filters: Membrane
Flow Meters & Instrumentation
Gates & Gate Controls
Membrane Bioreactor
Motors & Motor Controls
Pumps: Centrifugal
Ultraviolet Disinfection (UV) Equipment
Water Monitoring & Sampling Systems

Add product categories to your exhibitor directory:
https://www.wefnet.org/onlineform/weftec/ExhibitorDirectory/
The Water Environment Federation (WEF) was excited to introduce WEF InFLOW (Introducing Future Leaders to Opportunities in Water), an initiative that strives to identify promising students from underrepresented minority groups who are interested in professional careers in the water industry.

WEF InFLOW is a scholarship program, which invites students to attend WEFTEC to solidify their interest in working in the water sector and help foster a network within WEF and water to increase probabilities for employment and for long term success.

The program kicked off at WEFTEC 2018 and provided travel assistance, hotel accommodations, registration, and additional networking opportunities to 16 students from Howard University (Washington, D.C.), Tuskegee University (Tuskegee, Alabama), and University of South Florida (Tampa, Florida).

Learn more about WEF InFlow at www.wef.org/inflow.

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Learn more about WEF InFlow at www.wef.org/inflow.

The Discovery Zone kiosks, located across from the Beer Garden, featured six startup companies and other entities committed to driving water innovation.

The Beer Garden hosted more than 1,000 visitors over three days and featured samples of Pure Water Brews – the world’s most sustainable beer made from 100% pure recycled wastewater.

PURE WATER ALLIANCE Beer Garden

The Beer Garden hosted more than 1,000 visitors over three days and featured samples of Pure Water Brews – the world’s most sustainable beer made from 100% pure recycled wastewater.
WEF invites abstracts from all stormwater exhibitors for Stormwater Pavilion Case Studies. Visit www.weftec.org/speak/call-for-abstracts/Exhibitors/ to learn more.

Nominate the next Innovative Technology Award winner before April 1, 2019. Visit www.wef.org/membership/awards-recognition/ for more information.

Want to present in a WEFTEC mobile session? Visit www.weftec.org/speak/call-for-abstracts/Exhibitors/ to learn more.
EXHIBITOR HIGHLIGHTS

Exhibitors invited guests to the exhibition for free using a unique code through a custom portal provided by our official vendor, VIP Guest Invites. Materials included a signature file, artwork ready for social media, and pre-formatted e-mails and more.

EXHIBITOR SUCCESSES USING VIP GUEST INVITES

1,816
EXPO ONLY REGISTRATIONS THROUGH VIP GUEST INVITES

5%-15%
MORE AISLE TRAFFIC THAN OTHER BOOTHS

45%-52%
MORE SCANNED LEADS THAN OTHER BOOTHS

Look for information about inviting customers to your booth in 2019 in the Exhibitor Toolkit www.weftec.org/exhibit/exhibitor-toolkit/marketing/

BEST BOOTH AWARDS

For the second year, judges were checking the floor for the very best booths. This program highlights booths based on excellence in design elements, interactivity, fun/engagement, messaging and uniqueness.

THE WEFTEC 2018 BEST BOOTH WINNERS ARE…

LARGE ISLAND WINNER
XYLEM INC.
Honorable Mentions
Sulzer Pumps Solutions Inc, Ovivo USA LLC, Aqua-Aerobic Systems, Inc.

ISLAND WINNER
ENVIRONMENT ONE CORPORATION
Honorable Mentions
Flottweg Separation Technology, Inc, Franklin Electric, VTScada by Trihedral, Andritz Separation, Inc., Veolia Water Technologies

INLINE WINNER
CLEANWAY ENVIRONMENTAL PARTNERS
Honorable Mentions
Draeger Inc, Hayward Flow Control, StormTrap

ATTENDEE STATISTICS

TOP 10 2018 REGISTRANTS BY STATE

1. Texas
2. California
3. Florida
4. Louisiana
5. Pennsylvania
6. Illinois
7. North Carolina
8. New York
9. Georgia
10. Virginia

WEF MEMBERS ATTENDED WEFTEC FOR THE FIRST TIME

969

2,571,882
Minutes spent on the expo floor

12,528
Total sessions attended

35,221
Total booth visits

Attendees making purchasing decisions spend more time in the exhibit hall than in sessions
Decision-making attendees were scanned .8 times more times than the next highest group and 2.3 times than those with no role in purchasing

See the winners and standout booth report at www.weftec.org/exhibit/exhibitor-toolkit/engage/.
# WEFTEC Contacts

## Booth Sales

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## Sponsorship Opportunities

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