DZ Where the Water Innovators Want To Be

Innovation Neighborhood, between the Innovation Pavilion and Pure Water Brewing Alliance Beer Garden, is a place for startups to “cut loose” and introduce their water innovations.

DISCOVERY ZONE ELIGIBILITY REQUIREMENTS
Participants must meet the following eligibility criteria to exhibit in the Discovery Zone:
• Companies who received kiosks in the Innovation Pavilion through BlueTech and Imagine H2O Innovation Awards, or
• First-time WEFTEC exhibitors who have won an Innovative Product Award within the last 3 years, or
• Exhibitors with a technology affiliated with
  o LIFT program or in the LIFTLink database
  o One of the Water Innovation Clusters
  o An incubator/accelerator program
  o A university or research center
• Companies may only exhibit one time in the Discovery Zone. Exhibitors must "graduate" to a full, 10’ x 10’ booth after exhibiting in the Discovery Zone.

DISCOVERY ZONE EXHIBITS
The Discovery Zone has space for up to 20 exhibits. Each kiosk includes:
• Tabletop kiosk (see rendering below)
• Full setup and printing of graphic provided by exhibitor
• Four Booth Personnel Registrations (access to expo and technical sessions)
• Carpet
• Two chairs
• Wastebasket
• Backdrop curtain
• Company listing in Expo directory and mobile app

DISCOVERY ZONE PRICING: $2,500
• Extras (exhibitor responsibility, not included):
  o Electrical
  o Material Handling

CONTACT
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