

Lead retrieval is now MORE THAN just lead collection.

With eventBit® on each attendee's badge, the reader or software you rent from Experient for lead retrieval will now capture real time aisle and booth traffic information. All of this new data will be aggregated in your exhibitor dashboard. As a reminder, you will only receive full contact information when you scan the attendee's badge.

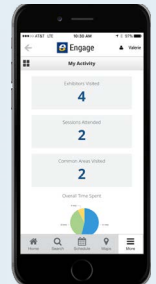
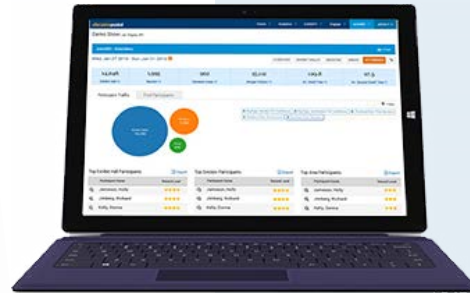
eventBit IQ Performance Package with Lead Retrieval

Works by placing a small BLE (Bluetooth Low Energy) transmitter on each attendee's badge, read by the same lead retrieval equipment you already use.

Lead Retrieval Options:

Optium RT2000

- All the mobile lead capture benefits of SWAP, available in a hand-held device



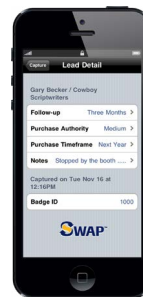
SWAP Enabled Tablet

- All the mobile lead capture benefits of SWAP, pre-loaded on a 7" Android tablet



SWAP

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Customizable lead qualifiers and surveys



Experient Onsite Tech support available with all Lead Retrieval and eventBit products.

Take advantage of these eventBit Performance Packages

You'll receive:

- Detailed analytics on booth traffic
- Attendee qualification and dwell times.
- Information on activity around your booth.
- Real time data to make booth staffing decisions.
- Booth View:** Allows you to view company names of registrants in your immediate area

To enjoy the revolutionary benefits of your eventBit on your SWAP-enabled personal device, *you must set your Bluetooth and Location Services to ALWAYS ON.*

eventBit Hubs Gain deeper insight on attendee booth behavior



Hubs are available to add into any Performance Package purchase. The eventBit Hubs, with customizable read ranges, let your company make future booth decisions by tracking specific pieces of equipment, product theaters, and offsite events to receive additional reporting on how attendees are spending time.



Click here to watch a video on the power of eventBit!

eventBit Lead Management Order Form

WEFTEC 2018 September 29 - October 3, 2018 • New Orleans, Louisiana

Exhibiting Company: _____ Booth #: _____
 Check if information is for: Exhibiting Company Third Party 3rd Party Co. (if applicable): _____
 Contact Name: _____ Address: _____
 City: _____ State/Country: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____

| ORDER LEAD RETRIEVAL (eventBit IQ Performance Package included) | | | | | |
|---|------------------|-------------------|------------------|-----------------|----------|
| Lead Retrieval Options | before 8/1/18 | 8/2/18 to 8/16/18 | after 8/16/18 | number of units | TOTAL |
| Optium™ RT2000 Includes Optional Custom Survey RT2000 Portable Bluetooth printer | \$ 570 \$ 75 | \$ 645 \$ 100 | \$ 675 \$ 125 | | \$ \$ |
| SWAP® Enabled Tablet | \$ 499 | \$ 525 | \$ 575 | | \$ |
| SWAP “3 Pack” Additional SWAP Activations (Only available with purchase of SWAP Packs) | \$ 599 \$ 129 | \$ 599 \$ 129 | \$ 599 \$ 129 | | \$ \$ |
| Delivery of Reader to Booth (Post show pickup not available) | \$100 | \$100 | \$100 | | \$ |
| If you use your own Lead Retrieval Solution | | | | | |
| Developer’s Kit for Real Time Data Services (RTS) Includes API Key, activation code and instructions for your developer to access the show’s registration database. | \$ 650 | \$ 650 | \$ 650 | | \$ |
| Sub-Total | | | | | \$ |
| (processing fee is waived when order is placed using company’s online portal) *Processing Fee | | | | | \$ 9.99 |
| 10% Sales Tax | | | | | \$ |
| TOTAL | | | | | \$ |

Order Confirmation will be delivered via email.

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders canceled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change. Please call for exact quote.
- Replacement fee will be applied to any Optium RT2000 or Android Tablet that is lost, stolen, and/or not returned to Experient.

Order Online: <https://exhibitor.experientswap.com>

By Mail: Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

By Fax: 301.694.3286

Payment Method

- Check (Orders cannot be processed unless received with payment.)
 Visa MasterCard American Express DISCOVER

Signature: _____

Card #: _____ Exp: ____/____

For Assistance Contact:

Michelle Willever

P: 888.266.6802

E: michelle.willever@experient-inc.com

It is against Experient’s security policy to accept credit card information via email.

By signing here you acknowledge Experient’s Terms and Conditions (at right).

Showcode: WEF181