Sponsorships at WEFTEC increase your brand recognition and booth traffic while supporting WEFTEC programs and events. WEFTEC 2019 registrants recognized more than a third of sponsor companies unaided.

**Attendees Invest Their Money**

- **76%** of professional registrants are purchasing decision makers/influence purchasing decisions.
- **33%** of attendees plan to buy one or more products or services seen at WEFTEC within 12 months of attending.

**Purchasing Budgets of WEFTEC 2019 Registrants**

<table>
<thead>
<tr>
<th></th>
<th>Capital Equipment</th>
<th>Operating &amp; Maintenance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wastewater Treatment</td>
<td>$19,544,800</td>
<td>$16,622,900</td>
</tr>
<tr>
<td>Drinking Water</td>
<td>$6,583,600</td>
<td>$5,203,400</td>
</tr>
<tr>
<td>Treatment &amp; Distribution</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Collection Systems</td>
<td>$11,687,300</td>
<td>$5,422,200</td>
</tr>
</tbody>
</table>
SUPPORTER BENEFITS*  
For indicated sponsorships $4,000 – $9,999  
- Recognized as a Supporter Sponsor online, in print, in the WEFTEC Mobile App, and on signage  
- Supporter sponsors listed before exhibitors in Exhibitor Directory in Mobile App  
- Logo and link on weftec.org  
- Logo on sponsor listing page of WE&T WEFTEC issue and the Conference Program  
- Logo on two (2) locations of free-standing sponsor signage in New Orleans Morial Convention Center  
- Logo, listing, and PDF upload in the WEFTEC Mobile App  

PARTNER BENEFITS*  
For indicated sponsorships $10,000+  
In addition to listed Supporter Benefits:  
- Recognized as Partner Sponsor online, in print, in the WEFTEC Mobile App, and on signage  
+ Partner sponsors listed before Supporter sponsors in Exhibitor Directory in Mobile App  
+ Logo on sponsor listing page of the Conference Announcement  
+ Logo on sponsor banner(s) in New Orleans Morial Convention Center  
+ Logo listed on a shared Opening General Session slide with other Partner Sponsors  
+ Video link in the WEFTEC Mobile App  
+ If not exhibiting, one time registration list – either pre-show or post-show  

*Sponsorship benefits are confirmed upon contract  

AUDIENCE REACH  

262,135  
Total Unique Banner Ad Impressions  
WEF Events Mobile App  

931,400  
WEFTEC.org Homepage Views  

64,740  
WEFTEC Conference Announcement  

43,000  
WE&T Subscribers  

39,260  
Total Social Media Impressions  

22,000+  
Official WEFTEC Conference Program  

14,067  
Professional Registrants  

1,800+  
Opening General Session  

2019 Statistics
CONFERENCE-WIDE
Beer Garden Magnum
Global Center and International Reception
Massage Lounge
Recycle Bin Covers
Registration
Water Lounge
Wi-Fi
Hotel Key Cards

MOBILE APP

BRANDING
Lanyards
Nook Meeting Pods
Pens
Tote Bags
Trolley Carts

ENGAGING EVENTS
Beer Garden
Collection Systems Luncheon
Industrial Reception
Innovation Pavilion Reception
Opening General Session Coffee Service
Stormwater Congress Luncheon
Stormwater Pavilion Reception
Technical Session Coffee Service
Women in Water Reception

STUDENTS & YOUNG PROFESSIONALS
Career Fair
Student Design Competition
Student Lounge Charging Corner
Students & Young Professionals Events

WEF INFLOW PROGRAM

TECHNICAL EVENTS
Interactive Knowledge Exchange (IKE) Session
Technical Session A/V

OPERATIONS CHALLENGE AND AWARDS RECEPTION

SIGNAGE
Banners, Clings, Meter Boards, Trolley Stop Signs

HOTEL OPPORTUNITIES

SHUTTLE BUS ADVERTISING

RESERVATION AND CONTRACT

SALES CONTACTS
Create a custom Platinum, Gold, or Silver sponsorship package for the ultimate brand recognition that's a perfect fit for your marketing goal at WEFTEC! Contact your sales representative for details.

CONFERENCE-WIDE BENEFITS*
In addition to Partner Benefits listed on page 2, Conference-wide sponsors receive:

- Recognition as Conference-wide Sponsor online, in print, in the WEFTEC Mobile App, and on signage
- Sponsor listed ahead of Partner-level, other sponsors, and exhibitors as Conference-wide in the mobile app
- Logo listed on shared Opening General Session slide with other Conference-wide sponsors
- Logo listed on signature lighted sponsor sign shared with other Conference-wide sponsors
- Highlighted Conference Program listing
- Logo on weftec.org homepage slider
- If not exhibiting, pre-show and post-show registration list
- WEFTEC Social Media mentions
  - Three (3) contextual tweets from @weftec (1 pre-show, 1 onsite, and 1 post-show)

*Sponsorship benefits are confirmed upon contract
SPONSORSHIP OPPORTUNITIES
CONFERENCE WIDE

WATER LOUNGE
MEMBER: $38,000 | NON-MEMBER: $45,500
Engaging and highly memorable, the water lounge offers participants charging outlets, a relaxing place to sit, and refreshment, all in a visible and high-traffic location.
- Water service Sunday – Wednesday
- Custom meter boards
- Custom table clings
- Custom pedestal clings

BEER GARDEN MAGNUM
MEMBER: $26,600 | NON-MEMBER: $33,250
The 2019 Pure Water Brewing Alliance Beer Garden attracted more than 3,000 visitors over three days and featured samples of Pure Water Brews—the world’s most sustainable beer. As a Beer Garden sponsor, WEFTEC attendees will be toasting your brand all conference long.
- Sponsor A/V materials (without sound) to display in weighted rotation on two screens
- Sponsor listed at Magnum Level on combined side of two meter signs within Beer Garden
- Sponsor clings on tables in Beer Garden

RECYCLE BIN COVERS
MEMBER: $32,000 | NON-MEMBER: $40,000
Show your sustainable commitment by branding multiple recycle bins throughout the exhibit hall, where attendees will associate your brand with their own efforts. Sponsorship includes custom branding on four sides of recycle bin covers.
- Custom recycle bins in exhibit hall
- Exclusive to one sponsor

NEW! MASSAGE LOUNGE
MEMBER: $35,000 | NON-MEMBER: $42,000
Sponsor the Relaxation Station on the show floor and be a hero to attendees who can receive neck and back massages in the lounge. Associate your company’s name with rest and relaxation. Sponsorship includes three full days of service.
Sponsorship Includes:
- Corporate logo recognition on signage in the Relaxation Station.
- Custom wait area includes device charging, foot massages, and aromatherapy.
- Sponsor can supply their own signature clothing such as a T-shirt or golf shirt for the massage therapists to wear.

Provided by BodyWorks – The Massage Sponsorship Company

NEW! HOTEL KEY CARDS
MEMBER: $27,000 | NON-MEMBER: $33,000
Custom Key Card distributed to registered WEFTEC guests at check-in. Sponsor is responsible for keycard production and shipping; WEF pays each hotel’s distribution fees.
- Includes distribution to 4,000 hotel rooms at the following properties in accordance with each property’s policies.
  - Hilton New Orleans Riverside
  - New Orleans Marriott
  - Sheraton New Orleans
  - Astor Crowne Plaza

“Partnering with WEF to create innovative sponsorships can improve the conference experience for attendees and build brand equity for customers.”
— Melissa Ariss, Marketing, North America, Arcadis
REGISTRATION
MEMBER: $26,500 | NON-MEMBER: $33,500
- Logo, booth number, custom colors on select registration counters
- Logo footer on registration confirmation emails
- Exclusive banner ad on WEFTEC registration landing page site
- One (1) meter board sign in registration area

GLOBAL CENTER AND INTERNATIONAL RECEPTION
MEMBER: $28,700 | NON-MEMBER: $35,900
INTERNATIONAL AUDIENCE: 3,100+
WEFTEC is the conference of choice for thousands of international water professionals looking for solutions to global water challenges. In 2018, the last time this event was in New Orleans, WEFTEC welcomed 2,676 global registrants from 80 countries and hosted country pavilions from Brazil, Canada, China, Denmark, Bavaria/Germany, Japan, The Netherlands, South Korea, and Spain.
- Recognized as a sponsor of the International Reception in digital, print, and signage
- Includes production and placement of sponsor logo clings on theatre tables
- Includes production of a giveaway with sponsor’s logo during the International Reception
- Sponsor may provide 15-30 second PowerPoint content for plasma screen display to run when screen is idle

MOBILE APP
MEMBER: $27,700 | NON-MEMBER: $34,600
WEFTEC’s mobile app provides more than 50,500 unique user views over multiple platforms making this one of the most remembered sponsorships at WEFTEC.
- Secondary opening page, appearing immediately after WEFTEC opening screen
- Mobile App banner ad on dashboard displays more frequently than other sponsor banners
- Mobile App banner ad opens to sponsor web page
- Banner ad displays within technical session pages and opens to sponsor web page

Wi-Fi
MEMBER: $27,400 | NON-MEMBER: $34,250
Wi-Fi will be available in meeting rooms, public spaces and designated exhibit hall hot spots for all attendees. The bandwidth/speed is best suited for checking e-mail and basic web-browsing or checking the mobile app.
- Banner on WEFTEC Mobile App dashboard and in session screens
- Custom splash page when registrants log in to venue Wi-Fi
- Logo recognition on Wi-Fi signs in convention center public spaces
- Advertisement in WEFTEC Conference Program highlighting sponsor and providing Wi-Fi login instructions

SPONSORSHIP OPPORTUNITIES
CONFERENCE WIDE
SUEZ Water Technologies & Solutions continues to sponsor the WEFTEC mobile app because it allows us to showcase our business and solutions in a unique and valuable way…to all WEFTEC attendees.”

— Karla Nelson, Sr. Product Communications Leader, SUEZ

Each WEFTEC Mobile App session banner receives an average of 2,500+ unique views and an average of 49 unique clicks. Each Homepage banner receives an average of 3,150 unique views and an average of 20 unique clicks. Banners can be set to custom and trackable links.

DIGITAL PARTNER
MEMBER: $12,200 | NON-MEMBER: $15,500
- Banner ad on mobile app home page; opens to sponsor website
- Banner ad displays on session pages; opens to sponsor website
- Sponsor listed ahead of general exhibitor list as Partner
- Sponsor logo on mobile app directory listing

DIGITAL SUPPORTER
MEMBER: $8,700 | NON-MEMBER: $10,800
- Banner ad on mobile app home page; opens to sponsor website
- Sponsor listed ahead of general exhibitor list as Supporter
- Sponsor logo with mobile app directory listing

Refer to page 2 for complete Partner and Supporter Benefits
SPONSORSHIP OPPORTUNITIES
BRANDING

MOST REMEMBERED

PENS
WEFTEC pens feature next year’s logo and are used at other WEF events, providing recognition onsite and throughout the year. Don’t miss your chance to have your logo on next year’s sustainable pen. Production is included. Sponsorship confirmation must be received by July 17, 2020.

PARTNER
MEMBER: $18,000 | NON-MEMBER: $22,500
  ■ Exclusive to one sponsor

TOTE BAGS
The WEFTEC tote bag is one of the most popular sponsorships for its wide use and outstanding recognition and recall among attendees. Displays five (5) sponsor logos in one color and the WEFTEC 2020 logo. The tote bag is distributed at all onsite and satellite hotel registration areas. Production included; sponsorship confirmation must be received by May 1, 2020.

PARTNER
MEMBER: $18,600 | NON-MEMBER: $23,250
  ■ Limited availability to five (5) sponsors

LANYARDS
Logo branding on lanyard distributed to professional attendees at all registration areas. Sponsor is responsible for lanyard production and costs.

PARTNER
MEMBER: $18,600 | NON-MEMBER: $23,250
  ■ Exclusive to one sponsor

NEW!
NOOK MEETING PODS
Provide attendees a convenient place for a quick meeting or a place to sit and work undisturbed. The branded Nook offers flexible space and convenient power for charging while ensuring that attendees never forget who provided the space. Available in configurations of four or two in convenient locations around the show floor.

FOUR SEAT PARTNER
MEMBER: $15,700 | NON-MEMBER: $18,900
  ■ Custom branded wrap and table leg

TWO SEAT PARTNER
MEMBER: $10,650 | NON-MEMBER: $12,800
  ■ Custom branded wrap and table leg

TROLLEY CARTS
Only in New Orleans! Trolley transportation runs continuously, from Hall B to Hall I during open exhibit hours Monday – Wednesday. Sponsor one or more of the six trolley carts and have your custom art drive through the exhibit hall on multiple locations of the trolley. Choose two (2) carts and receive partner benefits, or one (1) cart for supporter benefits. Production included.

PARTNER
MEMBER: $15,000 | NON-MEMBER: $18,000
  ■ Partner benefits
  ■ Exhibitor exclusive
  ■ Multiple branding areas on two (2) carts

SUPPORTER
MEMBER: $8,000 | NON-MEMBER: $10,000
  ■ Supporter benefits
  ■ Exhibitor exclusive
  ■ Multiple branding areas on one (1) cart

Refer to page 2 for complete Partner and Supporter Benefits
SPONSORSHIP OPPORTUNITIES

ENGAGING EVENTS

OPENING GENERAL SESSION AND MONDAY AFTERNOON COFFEE SERVICE  
AUDIENCE: 10,000+
Monday, October 5
Coffee service located outside the Opening General Session room, served between the Opening General Session and the Monday afternoon technical session breaks. Break service is provided in the technical session area.

PARTNER
MEMBER: $12,700 | NON-MEMBER: $15,800
- Exclusive to one company
- Logo on event sign
- Custom giveaway at coffee service: sponsor can provide paper or biodegradable custom cups, coffee sleeves, or napkins
- Sponsor is responsible for production of custom item

TECHNICAL SESSION COFFEE SERVICE
AUDIENCE: 10,000+
Tuesday & Wednesday, October 6 & 7
Coffee service provided to all technical session participants during the Tuesday morning and afternoon breaks and Wednesday morning break.

PARTNER
MEMBER: $12,500 | NON-MEMBER: $15,650
- Exclusive to one company per day
- Logo on sponsor sign during service
- Daily sponsor may provide one or more of the following for use during the service: paper or biodegradable coffee cups, sleeves, or napkins

STORMWATER CONGRESS LUNCHEON
AUDIENCE: 130
This plated luncheon provides excellent visibility and networking opportunities with 130+ Stormwater participants.

SPONSOR BENEFITS
- Logo on event signage
- Logo on opening slide
- Logo on sponsor page of Stormwater program
- Logo in exhibitor directory of Stormwater program (if exhibiting)
- Post-show list of participants in Excel

PARTNER
MEMBER: $12,200 | NON-MEMBER: $14,650
- Exclusive to one company
- Admission for one sponsor representative to luncheon
- Sponsor logo on giveaway distributed in luncheon; production included

SUPPORTER
MEMBER: $6,600 | NON-MEMBER: $8,000
- Available to two (2) companies

COLLECTION SYSTEMS LUNCHEON
AUDIENCE: 120
Meet directly with dedicated collection systems professionals. Coordinated by WEF’s Collection Systems Committee, this plated luncheon provides an excellent opportunity for brand recognition and networking.

SPONSOR BENEFITS
- Logo on event signage
- Logo in luncheon program
- Logo on opening slide
- Post-show list of participants in Excel

PARTNER
MEMBER: $12,200 | NON-MEMBER: $14,650
- Exclusive to one (1) company
- Admission for one sponsor representative to luncheon
- Sponsor logo on giveaway distributed during event; production included

SUPPORTER
MEMBER: $6,600 | NON-MEMBER: $8,000
- Available to two (2) companies

Refer to page 2 for complete Partner and Supporter Benefits
SPONSORSHIP OPPORTUNITIES

ENGAGING EVENTS

WOMEN IN WATER RECEPTION
AUDIENCE: 120+
Current and future female water sector leaders representing a variety of disciplines – engineering, operations, research, management, and communications – are informed and inspired by a keynote speaker and peer-to-peer exchange of knowledge and support.

PARTNER
MEMBER: $10,500 | NON-MEMBER: $13,150
• Logo on event signage
• Post-show list of participants in Excel
• Exclusive to one (1) company
• Admission for two (2) sponsor representatives to reception
• Recognition during presentation
• Sponsor logo on giveaway distributed during event; production included

SUPPORTER
MEMBER: $5,300 | NON-MEMBER: $6,400
• Logo on event sign

INDUSTRIAL RECEPTION
AUDIENCE: 200+
This reception offers complimentary beverages and light hors d’oeuvres in a casual atmosphere to connect water sector professionals with expertise in a range of industries that impact the water environment, such as Oil & Gas and Food & Beverage.

SPONSOR BENEFITS
• Logo on event signage
• Logo on opening slide
• Post-show list of participants in Excel

PARTNER
MEMBER: $10,700 | NON-MEMBER: $12,900
• Exclusive to one (1) company
• Five (5) complimentary guest invitations
• Sponsor logo on giveaway distributed in reception; production included

SUPPORTER
MEMBER: $6,700 | NON-MEMBER: $8,100
• Two (2) complimentary guest invitations

Refer to page 2 for complete Partner and Supporter Benefits

BEER GARDEN
The 2019 Pure Water Brewing Alliance Beer Garden in Chicago featured sample pours of beer brewed with recycled water, 11 topical WEF Chats and attracted more than 3,300 visitors over three days. As a Beer Garden sponsor, WEFTEC attendees will be toasting your brand all conference long.

THE GROWLER
MEMBER: $13,400 | NON-MEMBER: $16,750
• Partner benefits
• Sponsor video materials to display in weighted rotation on video screens in the center of Beer Garden; will show more often than Bomber or Carboy materials
• Sponsor listed at Growler Level on combined side of two meter signs within the Beer Garden

THE BOMBER
MEMBER: $6,200 | NON-MEMBER: $7,750
• Supporter benefits
• Sponsor logo included on combined slide displayed on video screens in the center of Beer Garden
• Sponsor listed at Bomber Level on combined side of two meter signs within the Beer Garden

THE CARBOY
MEMBER: $2,650 | NON-MEMBER: $3,300
• Sponsor logo included on combined slide displayed on video screens in the center of Beer Garden
• Sponsor listed at Carboy Level on combined side of two meter signs within the Beer Garden
INNOVATION PAVILION RECEPTION
AUDIENCE: 150+
Monday & Tuesday, October 5 & 6
Reception attendees enjoy complimentary beverages during the Hospitality Hour while networking with exhibitors and speakers in the Innovation Pavilion.

PARTNER
MEMBER: $11,000 | NON-MEMBER: $13,200
- Exclusive to one company per reception
- Sponsor representative may speak at the beginning of the reception for up to five (5) minutes
- One (1) custom sponsor slide to display during reception
- Sponsor logo listed on event signage
- Sponsor may distribute materials during reception from WEF booth
- Sponsor branded giveaway to be distributed during the reception; production included

SUPPORTER
MEMBER: $6,800 | NON-MEMBER: $8,200
- Sponsor logo to display on shared slide during reception
- Sponsor logo listed on event signage

STORMWATER PAVILION RECEPTION
AUDIENCE: 150+
Monday & Tuesday, October 5 & 6
Stormwater participants enjoy complimentary beverages in the Stormwater Pavilion during the Hospitality Hour.

SPONSOR BENEFITS
- Sponsor logo on event signage
- Logo on sponsor page of Stormwater program
- Logo in exhibitor directory of Stormwater program (if exhibiting)

PARTNER
MEMBER: $10,200 | NON-MEMBER: $12,250
- Exclusive to one (1) company per reception
- Sponsor representative may speak at beginning of reception for up to five (5) minutes
- Sponsor branded giveaway to be distributed during the reception; production included
- One (1) custom sponsor slide to display during reception

SUPPORTER
MEMBER: $6,000 | NON-MEMBER: $8,250
- Sponsor logo to display on shared slide during reception

Refer to page 2 for complete Partner and Supporter Benefits
By sponsoring Student and Young Professional events at WEFTEC, you will support and receive recognition across multiple events that serve the upcoming ranks of water professionals. These events include the Annual Community Service Project, Water Palooza Education Fair, Student Design Competition, Career Fair and Young Professionals Reception.

**STUDENT & YOUNG PROFESSIONALS EVENTS**

<table>
<thead>
<tr>
<th>SUPPORTER</th>
<th>MEMBER: $6,900</th>
<th>NON-MEMBER: $8,275</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor’s company to identify two (2) judges of Student Design Competition</td>
<td></td>
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<tr>
<td>Logo placement</td>
<td></td>
<td></td>
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<tr>
<td>Student Lounge signage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WEF Student Design Competition brochure</td>
<td></td>
<td></td>
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<tr>
<td>Press release recognizing Student Design Competition sponsors and winners</td>
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<tr>
<td>Students &amp; Young Professionals Reception event invitation and signage</td>
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<tr>
<td>Company listing in the YP Connections newsletter</td>
<td></td>
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<tr>
<td>Booth at Career Fair</td>
<td></td>
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<tr>
<td>Career Fair resume book</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Branding as a sponsor of the Community Service Project</td>
<td></td>
<td></td>
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<tr>
<td>Logo listed on the site banner and t-shirt produced for the Community Service Project</td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ASSOCIATE</th>
<th>MEMBER: $3,900</th>
<th>NON-MEMBER: $4,750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company listing in the YP Connections newsletter</td>
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<tr>
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</tr>
</tbody>
</table>

| STUDENT LOUNGE CHARGING CORNER |
| PARTNER | MEMBER: $12,500 | NON-MEMBER: $15,000 |
| Lounge Area |
| Sponsor branded charging lounge within Student Lounge |
| Custom branded pillows in lounge area |
| Powered tables with sponsor clings |
| Double-sided custom sponsor meter board at entrance of lounge area |
| Logo placement |
| Student Lounge signage |
| Student & Young Professionals Reception event invitation and signage |
| Company listing in the YP Connections newsletter |
| Student Design Competition brochure |
| Press release recognizing Student Design Competition sponsors and winners |
| Branding as a sponsor of the Community Service Project |
| Logo listed on the site banner and t-shirt produced for the Community Service Project |
| Booth at Career Fair and Career Fair resume book |

| CAREER FAIR |
| MEMBER: $2,350 | NON-MEMBER: $2,850 |
| Booth at Career Fair |
| Career Fair resume book |

Refer to page 2 for complete Partner and Supporter Benefits
SPONSORSHIP OPPORTUNITIES

STUDENTS & YOUNG PROFESSIONALS

WEF INFLOW PROGRAM
Sponsorship of the WEF InFLOW Program supports a WEF initiative that strives to identify promising students and young adults from underrepresented groups who are interested in professional careers in the water industry. The WEF InFLOW Program is projected to provide support for up to 50 university students and recent high school graduates. Sponsorship support provides travel assistance, hotel accommodations, registration, and additional networking opportunities.

GAME CHANGER
MEMBER: $10,400 | NON-MEMBER: $13,000
- Partner Benefits
- Option to provide branded giveaway to InFLOW participants (WEF to approve, identify logistics)
- Two (2) complimentary guest invitations to the Tuesday InFLOW networking panel and luncheon
- Two (2) complimentary guest invitations to the Monday InFLOW meet & greet luncheon
- One custom PowerPoint slide to display at the Tuesday InFLOW networking panel and luncheon
- Opportunity to speak with student participants during the student orientation webinar
- Directory of student participants
- Company listing in YP Connections newsletter
- Logo on Student Lounge, Tuesday luncheon, and Monday luncheon signage
- Logo on InFLOW conference program page
- Sponsor recognition on wef.org InFLOW page
- Opportunity to post job openings in the InFLOW newsletter

ADVOCATE
MEMBER: $6,100 | NON-MEMBER: $7,750
- Supporter Benefits
- One (1) complimentary guest invitation to the Tuesday InFLOW networking panel and luncheon
- One (1) complimentary guest invitation to the Monday InFLOW meet & greet luncheon
- Logo on PowerPoint displayed at the Tuesday InFLOW networking panel and luncheon
- Opportunity to speak with student participants during the student orientation webinar
- Directory of student participants
- Company listing in YP Connections newsletter
- Logo on Student Lounge, Tuesday luncheon, and Monday luncheon signage
- Logo on InFLOW conference program page
- Sponsor recognition on wef.org InFLOW page
- Logo in InFLOW newsletter

PATRON
MEMBER: $2,600 | NON-MEMBER: $3,400
- One (1) complimentary guest invitation to the Monday InFLOW meet & greet luncheon
- Directory of student participants
- Logo on Monday luncheon signage
- Logo on InFLOW conference program page
- Sponsor recognition on wef.org InFLOW page

STUDENT DESIGN COMPETITION
PARTNER
MEMBER: $10,200 | NON-MEMBER: $12,500
- Sponsor logo on giveaway distributed to students and advisors at the Student Design Competition
- Sponsoring company to identify two (2) judges for Student Design Competition (may specify Environmental or Wastewater)
- Sponsor logo on Student Design Competition brochure
- Press release recognizing Student Design Competition sponsors and winners
- Includes the following recognition:
  - Student Lounge signage
  - Student & Young Professionals Reception event invitation and signage
  - Company listing in the YP Connections newsletter
  - Branding as a sponsor of the Community Service Project
  - Logo listed on the site banner and t-shirt produced for the Community Service Project
  - Booth at Career Fair and Career Fair resume book
TECHNICAL SESSIONS A/V
AUDIENCE: 4,000+

The technical program at WEFTEC is the most respected and competitive educational program of its kind, featuring over 900 speakers. The program is put together by more than 230 topical experts in the Program Committee using a highly rigorous selection process.

SUPPORTER
MEMBER: $7,550 | NON-MEMBER: $9,000
- Supporter benefits
- Exclusive to one (1) sponsor per listed track
- One (1) custom sponsor slide to display in rotation with WEF house slides between sessions in sponsored track room
- Post-show participant demographics
- Tracks:
  - Collection Systems and Distribution (11)
  - Disinfection and Public Health (5)
  - Facility Operations and Maintenance (17)
  - Future Issues (9)
  - Industrial Issues and Treatment Technologies (13)
  - Municipal Wastewater Treatment Process and Design (18)
  - Research and Innovation (8)
  - Residuals and Biosolids Management
  - Stormwater Management (14)
  - Utility Management and Leadership (20)
  - Watershed Resources Management and Sustainability (5)
  - Water Reclamation and Reuse (5)

INTERACTIVE KNOWLEDGE EXCHANGE (IKE) SESSION
IKEs are 15 to 20 minute presentations that use video to engage, educate, and interact with audiences, both during and after WEFTEC, when IKEs are uploaded to YouTube. In 2020, a session room will be devoted to IKEs on Tuesday.

PARTNER
MEMBER: $10,500 | NON-MEMBER: $12,600
- Partner benefits
- Exclusive to one company
- Giveaway with sponsor logo to be distributed within session room (production included)
- Logo on event sign

OPERATIONS CHALLENGE & AWARDS RECEPTION
AUDIENCE: 500+

How do operators and technicians overcome flooding, a sewer collapse, process failure and other emergencies? Do you wonder what happens behind the scenes during the operation of a wastewater treatment facility? Operations Challenge showcases the skills of best wastewater collection and treatment personnel in the world across five events: Collection Systems, Laboratory, Process Control, Maintenance and Safety.

PARTNER
MEMBER: $13,000 | NON-MEMBER: $16,250
- Partner benefits
- Limited to four (4) sponsors
- Logo placement
- Operations Challenge Event Banner, event and reception sign
- A/V slides during reception opening, weighted to display longer
- Sponsor-provided pop-up banner may be placed in the Operations Challenge contest area
- Four (4) representatives can attend the Operations Challenge Awards Reception

SUPPORTER
MEMBER: $7,700 | NON-MEMBER: $9,650
- Supporter benefits
- Logo placement
- Operations Challenge event and reception sign
- A/V slides during reception opening
- Two (2) representatives can attend the Operations Challenge Awards Reception

Refer to page 2 for complete Partner and Supporter Benefits
SPONSORSHIP OPPORTUNITIES

ONSITE SIGNAGE

For placement and availability, contact your sales representative. Sponsorship must be confirmed no later than July 17, 2020. Orders placed after July 17 are subject to a price increase.

EXHIBIT HALL CLINGS

CARPET CLINGS
- Exhibitor exclusive
- 2’ × 2’ custom carpet clings can be located in prime exhibit hall aisle locations
- Does not include additional sponsor benefits

SET OF 5
MEMBER: $2,650 | NON-MEMBER: $3,550

SET OF 10
MEMBER: $5,150 | NON-MEMBER: $6,200

SET OF 15
MEMBER: $7,500 | NON-MEMBER: $9,000

CONVENTION CENTER CLINGS
Locations available throughout New Orleans Morial Convention Center; pricing upon request. Clings in exhibit hall are available to exhibitors only. Does not include additional sponsor benefits.

LOBBY DOOR CLINGS
- Custom clings for select glass doors across the convention center

ESCALATOR RUNNER
- Custom clings for escalator runners

LOBBY C FOOD COURT GLASS CLINGS
- Custom clings in the high-traffic Starbucks seating area

TROLLEY STOP SIGNS
MEMBER: $3,750 | NON-MEMBER: $4,500
- Exhibitor exclusive
- Custom double-sided signs at trolley stops
- 38 1/8” × 60” imprint area
- Production included
- Does not include additional sponsorship benefits

METER BOARDS
MEMBER: $3,850 | NON-MEMBER: $4,650
- Custom double-sided freestanding signs
- Locations available in Level 1 Lobbies
- Production included
- Does not include additional sponsor benefits

BANNERS
PRICING UPON REQUEST
- Custom single-sided or double-sided interior vinyl signs
- Locations available in Lobby B-I
- Production included
- Does not include additional sponsor benefits
WEF shuttle buses run from Sunday, October 4 – Wednesday, October 7, carrying attendees between hotels and the convention center, and service all Facility Tours.

All Shuttle Bus advertising orders must be confirmed by July 17, 2020.

SHUTTLE BUS GRAPHICS

<table>
<thead>
<tr>
<th>Wrap Type</th>
<th>Member Price</th>
<th>Non-Member Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Wrap</td>
<td>$33,000</td>
<td>$39,600</td>
</tr>
<tr>
<td></td>
<td>Full height on both sides, rear, and front (all four sides)</td>
<td></td>
</tr>
<tr>
<td>Half Wrap</td>
<td>$22,150</td>
<td>$26,600</td>
</tr>
<tr>
<td></td>
<td>Above the cargo bays on both sides, half of rear (three sides)</td>
<td></td>
</tr>
<tr>
<td>Billboard</td>
<td>$9,900</td>
<td>$11,900</td>
</tr>
<tr>
<td></td>
<td>Above the cargo bays extending to roof (one side only)</td>
<td></td>
</tr>
</tbody>
</table>

NOTE: Shuttle bus graphic and headrest opportunities do not qualify for additional sponsor benefits.

SHUTTLE VIDEO ADVERTISING

Your custom ad could be featured on shuttle bus video programming more than 60,000 times over 4 days! Ad lengths available from 15 seconds to 60 seconds. Contact your sales representative for examples and more information.
<table>
<thead>
<tr>
<th>SALES REPRESENTATIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lynn Krautter</td>
</tr>
<tr>
<td>Vickie Bobo</td>
</tr>
<tr>
<td>Cari McBride</td>
</tr>
<tr>
<td>Suzanne Shutty</td>
</tr>
<tr>
<td>Jenny Grigsby</td>
</tr>
<tr>
<td>Thomas Bennett</td>
</tr>
<tr>
<td>Nick Christy</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PRIMARY CONTACT INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check if address has changed</td>
</tr>
<tr>
<td>Check if contact name has changed</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Company Name</th>
</tr>
</thead>
</table>

If the company last sponsored under a different name, what was it?

<table>
<thead>
<tr>
<th>Person to receive contract and billing materials</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address (for materials/invoice mailing)</th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
</tr>
<tr>
<td>State/Province</td>
</tr>
<tr>
<td>Zip/Postal Code</td>
</tr>
<tr>
<td>Country</td>
</tr>
<tr>
<td>Business Phone Number</td>
</tr>
<tr>
<td>Mobile Phone Number</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>E-mail</th>
</tr>
</thead>
</table>

By providing my e-mail address and signing this form, I consent to receive critical sponsorship communications sent by or on the behalf of the Water Environment Federation.

<table>
<thead>
<tr>
<th>MOBILE APP AND ONLINE DIRECTORY LISTING INFORMATION if different from Primary Contact Information. This information is publicly listed.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Name (please print exactly as it should appear in the Mobile App and online)</td>
</tr>
<tr>
<td>Sales Contact</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
</tr>
<tr>
<td>State/Province</td>
</tr>
<tr>
<td>Zip/Postal Code</td>
</tr>
<tr>
<td>Country</td>
</tr>
<tr>
<td>Phone Number</td>
</tr>
<tr>
<td>Website</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MEMBERSHIP INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Corporate/Exhibitor Membership Number</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>New Corporate/Exhibitor Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application &amp; Payment Enclosed</td>
</tr>
<tr>
<td>Date Sent: ____________________</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Non-member</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>PAYMENT AND CANCELLATION TERMS</th>
</tr>
</thead>
</table>

Sponsorship fees reserve sponsorships at WEFTEC and are due at the time this contract is received by WEF. Sponsorship is not reserved until full payment is received by WEF. Provided WEF receives written notice of cancellation on or before May 31, 2020, 75% of the sponsorship fee is refundable. Cancellations received by WEF after May 31, 2020 are not refundable.

If paying by check, return your signed contract by E-MAIL or FAX to obtain an invoice copy.

If paying by check, mail to:
Water Environment Federation
P.O. Box 38009
Baltimore, MD 21297-8009
Check No. ____________________
Amount Enclosed: $ ____________________

If paying by credit card, submit through:
www.wefnet.org/payments
Date submitted: ____________________
For category, use drop down for miscellaneous. Include conference name in the product description field.
CONTRACT TERMS AND CONDITIONS

The parties agree as follows: This agreement is made between the Water Environment Federation®, an Illinois nonprofit corporation (“WEF”), and ______________________________ (the “Corporate Sponsor”), for mutual consideration, the receipt and adequacy of which are acknowledged by the parties, who agree:

1. Effective Date of Agreement: This agreement goes into effect and is binding upon acceptance by WEF and Corporate Sponsor indicated by their signatures on this reservation & contract form, and on Addendum A to this agreement.

2. Sponsorship reservation: Corporate Sponsor understands that sponsorship is not reserved until WEF receives full payment of sponsorship fees as indicated on Addendum A.

3. Rules, Regulations and License Agreement; Corporate Sponsor understands that this agreement includes the requirements set forth in the “Water Environment Federation Annual Technical Exhibition and Conference Rules and License for WEFTEC® Sponsors” (License), and Addendum A to the contract and license agreements. Corporate Sponsor acknowledges that it has had the opportunity to review the License which is available at www.weftec.org/sponsorships/, and agrees to be bound by all terms set forth in this contract form, the license, and Addendum A.

Authorized Signature ___________________________ Date ___________________________
Printed Name _________________________________
Title ___________________________ Company ___________________________

Sponsorship Reserved Sponsorship Level Order Number
Member # Expiration Type

Return signed contract to your appropriate Sales Representative:

- Lynn Krautter lkrautter@wef.org
- Vickie Bobo vbobo@wef.org
- Cari McBride cmcbride@wef.org 1-703-684-2450 (fax)
- Suzanne Shutty sshutty@wef.org 1-703-407-0289 (fax)
- Jenny Grigsby jgrigsby@wef.org 1-703-684-2407 (fax)
- Thomas Bennett tbennett@wef.org

---

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>ID#</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>AMOUNT</th>
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<tbody>
<tr>
<td></td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>CONFERENCE-WIDE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Diamond SOLD</td>
<td>☐ Gold</td>
</tr>
<tr>
<td>☐ Platinum</td>
<td>☐ Silver</td>
</tr>
<tr>
<td>☐ Registration SOLD</td>
<td></td>
</tr>
<tr>
<td>☐ Wi-Fi SOLD</td>
<td></td>
</tr>
<tr>
<td>☐ Mobile App SOLD</td>
<td></td>
</tr>
<tr>
<td>☐ Beer Garden Magnum SOLD</td>
<td></td>
</tr>
<tr>
<td>☐ Global Center SOLD</td>
<td></td>
</tr>
<tr>
<td>☐ Hotel Keycards</td>
<td></td>
</tr>
<tr>
<td>☐ Massage Lounge</td>
<td></td>
</tr>
<tr>
<td>☐ Recycle Bin Covers</td>
<td></td>
</tr>
<tr>
<td>☐ Water Lounge</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MOBILE APP</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Digital Partner</td>
<td>☐ Digital Supporter</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BRANDING</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Tote Bags</td>
<td></td>
</tr>
<tr>
<td>☐ Pens</td>
<td></td>
</tr>
<tr>
<td>☐ Lanyards SOLD</td>
<td></td>
</tr>
<tr>
<td>☐ Nook Meeting Pods</td>
<td>☐ Four Seats</td>
</tr>
<tr>
<td></td>
<td>☐ Two Seats</td>
</tr>
<tr>
<td>☐ Trolley Carts</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ENGAGING EVENTS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Opening General Session &amp; Monday Afternoon Coffee Service SOLD</td>
<td></td>
</tr>
<tr>
<td>☐ Technical Session Coffee Service ☐ Partner ☐ Supporter</td>
<td></td>
</tr>
<tr>
<td>☐ Beer Garden ☐ Growler ☐ Bomber ☐ Carboy</td>
<td></td>
</tr>
<tr>
<td>☐ Collection Systems Luncheon ☐ Partner ☐ Supporter</td>
<td></td>
</tr>
<tr>
<td>☐ Stormwater Congress Luncheon ☐ Partner ☐ Supporter</td>
<td></td>
</tr>
<tr>
<td>☐ Industrial Reception ☐ Partner ☐ Supporter</td>
<td></td>
</tr>
<tr>
<td>☐ Innovation Pavilion Reception ☐ Partner ☐ Supporter</td>
<td></td>
</tr>
<tr>
<td>☐ Stormwater Pavilion Reception ☐ Partner ☐ Supporter</td>
<td></td>
</tr>
<tr>
<td>☐ Women in Water ☐ Partner SOLD ☐ Supporter</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>STUDENTS &amp; YOUNG PROFESSIONALS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Students &amp; Young Professionals ☐ Supporter ☐ Associate</td>
<td></td>
</tr>
<tr>
<td>☐ Student Design Competition SOLD</td>
<td></td>
</tr>
<tr>
<td>☐ Student Lounge Charging Corner</td>
<td></td>
</tr>
<tr>
<td>☐ Career Fair</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WEF INFLOW PROGRAM</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Game Changer ☐ Advocate ☐ Patron</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TECHNICAL EVENTS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ IKE Session</td>
<td></td>
</tr>
<tr>
<td>☐ Technical Sessions A/V Track</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OPERATIONS CHALLENGE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Operations Challenge &amp; Awards Reception ☐ Partner ☐ Supporter</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ONSITE SIGNAGE/HOTEL/SHUTTLE BUS</th>
<th></th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>CUSTOM PACKAGE</th>
<th></th>
</tr>
</thead>
</table>

| GRAND TOTAL                     |        |
# Sponsorship Sales

## Contacts

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nic Christy</td>
<td>Director of Advertising Sales</td>
<td><a href="mailto:nchristy@wef.org">nchristy@wef.org</a></td>
<td>+44 (0) 789-992-7926</td>
</tr>
<tr>
<td>Stefanie Walter</td>
<td>Director, Exhibition Operations</td>
<td><a href="mailto:swalter@wef.org">swalter@wef.org</a></td>
<td>+1-703-684-2414</td>
</tr>
<tr>
<td>Ronnetta Zack-Williams</td>
<td>Coordinator, Sponsorships</td>
<td><a href="mailto:rzack-williams@wef.org">rzack-williams@wef.org</a></td>
<td>+1-703-684-2468</td>
</tr>
</tbody>
</table>

### Northeastern U.S. & Canada

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vicki Bobo</td>
<td><a href="mailto:vbobo@wef.org">vbobo@wef.org</a></td>
<td>+1-470-281-5909</td>
</tr>
<tr>
<td>Lynn Krautter</td>
<td><a href="mailto:lkrautter@wef.org">lkrautter@wef.org</a></td>
<td>+1-470-448-3987</td>
</tr>
</tbody>
</table>

### Southeastern U.S. & Latin America

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cari McBride</td>
<td><a href="mailto:cmcbride@wef.org">cmcbride@wef.org</a></td>
<td>+1-703-535-5266</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mobile: +1-703-626-7449</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Fax: +1-703-684-2450</td>
</tr>
</tbody>
</table>

### Western U.S. & Canada

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suzanne Shutty</td>
<td><a href="mailto:sshutty@wef.org">sshutty@wef.org</a></td>
<td>+1-703-407-0289</td>
</tr>
</tbody>
</table>

### Europe, Asia, and Middle East (Excluding Italy)

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas Bennett</td>
<td><a href="mailto:tbennett@wef.org">tbennett@wef.org</a></td>
<td>+44 (0) 207 993 4605</td>
</tr>
</tbody>
</table>

### Italy

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fabio Potesta</td>
<td><a href="mailto:info@mediapointsrl.it">info@mediapointsrl.it</a></td>
<td>+39 010 5704948</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Fax: +39 010 5530088</td>
</tr>
</tbody>
</table>