

April Exhibitor Newsletter

Next newsletter: Week of May 6

EXHIBITOR RESOURCE CENTER (ERC)

(Formerly Exhibitor Dashboard)

WEF launched the new [Exhibitor Resource Center \(ERC\)](#) which changed the log in process. On March 18, 2024, an email was sent to the primary contact with instructions on how to log in and add users.

The ERC is your resource for booth payments, the exhibitor service manual for ordering booth services, updating your company profile, and more!

UPDATE YOUR COMPANY INFORMATION

Update your company description using Company Information & Contacts in the [ERC](#). The same information will be displayed in the WEFTEC App, launching later this year, and the [Online Directory](#).

UPGRADE DIGITAL LISTING

Gain more exposure for your Booth

Promote your WEFTEC exhibiting participation and upgrade your Digital Listing using Digital Listing Options via the [ERC](#).

Exhibitors can schedule time with Map Your Show's Exhibitor Engagement Tony Kruessel for best practices on positioning your company to maximize exposure on the online directory, interactive floorplan, and the WEFTEC 2024 mobile app using the link below:

https://calendly.com/tkruessel/15min?utm_campaign=WEFTEC&month=2022-08

FINAL BOOTH PAYMENTS

May 31

Final booth payments are due May 31. Payments can be made using Financials via the [ERC](#).

CALL FOR CONTENT

Technology Spotlights

Now Open

Bring attendees to your booth for technical and educational presentations. More information will be available on the [Call for Content](#) page.

Pavilions

Now Open

Highlight the newest trends, opportunities, technologies, and implementations in the water industry in one of WEFTEC's pavilions. More information will be available on the [Call for Content](#) page once open.

HANGING SIGN REMINDER

As a reminder, only island booths with 600 square feet or more are permitted to hang sign. More information can be found on [Rules and Regulations](#).

GENERAL HOUSING

Available April 30

General Housing opens April 30, 2024. Information will be posted on www.weftec.org.

NEW PRODUCT LISTING

June 3

WEFTEC exhibitors can feature new products that were released after September 2023 in Water Environment & Technology (WE&T) magazine at no cost. Criteria and submission information is on the [WEFTEC New Products Submission](#) page.

WEBSITE UPDATES

The WEFTEC website has been redesigned to be more user friendly. The Exhibitor Toolkit is now labeled [Exhibiting Information](#). Check out the [Frequently Asked Questions](#) and [Rules and Regulations](#) as your plan for WEFTEC.

NEW ORLEANS WELCOMES WEFTEC

Get to know New Orleans and find things to do on <https://www.neworleans.com/weftec-2024/>

MEMBERSHIP BENEFITS

Whether you are a member or non-member exhibitor, we want to hear from you. Let us know which benefits you take advantage of and which you would like to hear more about. <https://www.surveymonkey.com/r/F6BQ255>

CONTACT US

WEFTEC Exhibit Operations (Booth logistics)

+1.703.684.2443

expoinfo@wef.org

WEFTEC Exhibit Sales (Booth space inquiries)

+1.703.684.2437

WEFTECSales@wef.org

WEF Finance Team (Invoices)

+1.703.684.2427

Payments@wef.org

WEF Member Services (Membership inquiries)

+1.800.666.0206

CSC@wef.org