

December Exhibitor Newsletter

Next Newsletter: Week of January 6, 2025

Each month, the primary and secondary booth contacts (if applicable) will receive a monthly newsletter with essential information for WEFTEC exhibitors. We encourage you to review and share this information with your colleagues to stay informed.

EXHIBITOR RESOURCE CENTER (ERC)

The [Exhibitor Resource Center \(ERC\)](#) is where you can do it all.

1. Dates & Deadlines

- View all dates and deadlines.
- Make notes and track completed tasks.

2. Complete Your Profile

- Provide the information that is part of your digital listing package including product categories, description, and more.
- Enhance your visibility by purchasing upgraded digital listing options in the ERC.

3. Update Company Information & Contacts

- Update your Primary, Secondary, and Billing contacts.
- Modify company details such as your website, description, and more.

4. Resources

- Access links to resources like Rules & Regulations, FAQs, Exhibitor Education, and more.

5. Users

- The Primary contact can grant ERC access to additional users.

Information is added to the ERC as it becomes available.

ADVANCED EXHIBITOR HOUSING

Open Now

Exhibitors that participated in Advanced Booth Sales are granted early access to WEFEC Housing. An email with instructions for early hotel room block requests went out this morning and are available exclusively through Resources via the [ERC](#).

UPCOMING DEADLINES:

January 31, 2025

- **Booth Deposit:** 50% of booth and 100% of digital package deposits are due.
- If you've already submitted your deposit, thank you! If not, a reminder invoice was emailed yesterday.

Questions? Contact the Water Environment Federation Customer Success Team at weftecsales@wef.org or 703-684-2437.

HANGING SIGN REMINDER

Island booths must have 600 square feet or more to hang a sign.

MEMBERS SAVE ON BOOTHS

Renew or Join Today!

Renew or join the Water Environment Federation by December 31, 2024, to receive:

- \$8 per square foot discount on your WEFTEC 2025 booth rate.
- An additional priority point for booth selection.

Email csc@wef.org for more information.

CONTACT US

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