

January Exhibitor Newsletter

Next Newsletter: Week of February 3, 2025

This is your monthly WEFTEC Exhibitor Newsletter that includes important information that impacts your planning and exhibiting experience at WEFTEC. If you receive this email, you are listed as the primary or secondary point of contact for your WEFTEC booth.

ADVANCE HOUSING LAST CALL

Deadline: January 9, 2025

The deadline to request advanced housing for WEFTEC 2025 has been extended to January 9, 2025. Information is available through Resources via the [Exhibitor Resource Center \(ERC\)](#).

BOOTH DEPOSIT AND DIGITAL LISTING PAYMENT DUE

Deadline: January 31

To ensure your space is secured and your digital package is fully activated, 50% booth deposit and 100% digital package payments are due by January 31, 2025.

EXHIBITOR MEMBER JOIN DEADLINE EXTENDED

Deadline: January 31

Renew or join WEF by January 31, 2025, to receive \$8 per sq/ft off your WEFTEC 2025 booth rate and an additional priority point. Email csc@wef.org for more information.

SHOWCASE YOURSELF IN THE BUYER'S GUIDE

It's not too late to add a WEFTEC Exhibitor Showcase profile to boost your WEFTEC presence. Contact [Jenny Grigsby](#) for more information.

DATES & DEADLINES

Spring 2025

- Exhibitor Service Manual available

Summer 2025

- Booth Personnel Registration Opens

Exhibit Hall Dates & Hours

- Monday, September 29: 8:30 a.m. to 5:30 p.m.
- Tuesday, September 30: 8:30 a.m. to 5:30 p.m.
- Wednesday, October 1: 8:30 a.m. to **3:30 p.m.***

*Plan your travel accordingly. Exhibitors that break down prior to 3:30 p.m. on Wednesday October 1, 2025, will be penalized with a reduction of 5 priority points.

HANGING SIGN REMINDER

As you prepare for 2025, a reminder that island booths must have 600 square feet or more to hang a sign.

EXPAND YOUR PRESENCE

Check out [WEFTEC Exhibitor Prospectus](#) for ways to stand out from the competition and expand your presence at WEFTEC 2025.