



LEADING THE FUTURE OF WATER

2024

CONFERENCE: Oct. 5–9

EXHIBITION: Oct. 7–9

ERNEST N. MORIAL CONVENTION CENTER
New Orleans, Louisiana USA



July Exhibitor Newsletter

Next newsletter: Week of August 5

EQUIPMENT AND FLOOR LOAD VARIANCE

Deadline: July 8

Exhibitors that are requesting an equipment and floor load variance must submit requests to expinfo@wef.org by July 8.

CONFERENCE PROGRAM EXHIBITOR MARKETPLACE

Deadline: July 10

To include your company in the WEFTEC Exhibitor Marketplace, contact Jenny Grigsby, jgrigsby@wef.org or 703-684-2451. [View previous issue](#)

REQUEST A MEETING SPACE

Deadline: July 12

WEFTEC Exhibiting Companies are welcome to host meetings, receptions, and hospitality events during WEFTEC 2024. Rules and other information can be found on the [Request Meeting Space](#) page of weftec.org.

WEFTEC 2025 ADVANCED SALES WEBINAR

July 30 at 11:30 a.m. ET

Learn about the benefits and process of gaining early access to select your WEFTEC 2025 booth. Complete your 2025 booth application August 1-16 to receive a scheduled booth selection appointment. This webinar will be recorded and posted to your [Exhibitor Resource Center \(ERC\)](#).

REQUIRED INSURANCE

Deadline: September 7

ALL WEFTEC Exhibitors are **required** to submit a Certificate of Insurance (COI) to expinfo@wef.org. Insurance requirements can be found in the [Exhibitor FAQs](#).

CLIENT INVITES AND CUSTOM GRAPHICS (Feathr)

Available Now

WEF and Feathr have partnered to offer exhibitors (with no outstanding balance) complimentary expo-only client invitations and tailor-made graphics to enhance their visibility at WEFTEC. Exhibitors that are **fully paid** have access to Feathr via the [ERC](#).

*Feathr Client Invites are for **attendee registration only**. Do not use these registrations for booth staff. Booth Shares do not have their own Feathr Dashboards and will need to contact their parent booth for access.*

HANGING SIGN REMINDER

As a reminder, per [WEFTEC's Rules and Regulations](#), only booths that are 600 square feet or larger may have hanging signs.

ONLINE PLANNER

The [Online Planner](#) is available for participants to begin planning their WEFTEC experience. Ensure your company Online Profile is complete by visiting the [ERC](#).

UPGRADE YOUR DIGITAL LISTING

With the launch of the Online Planner soon, which will enable attendees to plan the products, exhibitors and sessions they want to see at WEFTEC. Make the most out of your exhibiting experience by updating your profile in the ERC today! If you need some assistance in doing so, Tony Kruessel will walk you through the process. [Book a time now!](#)

WEF SUSTAINABILITY

The Water Environment Federation is working to make WEFTEC more sustainable. We encourage Exhibitors to take the [Exhibitor Sustainability Pledge](#) and use the [Exhibitor Sustainability Guidelines](#) when preparing for WEFTEC. More information is available in the [ERC](#).

RECEIVE YOUR WEF MEMBER LIST

WEF Exhibitor Members are eligible to receive a list of WEF members working for Manufacturer or Distributor using the form: <https://fs6.formsite.com/G1rX2R/exhrequest/index>

CONTACT US

WEFTEC Exhibit Operations (Booth logistics)

+1.703.684.2443

expoinfo@wef.org

WEFTEC Exhibit Sales (Booth space inquiries)

+1.703.684.2437

WEFTECSales@wef.org

WEF Finance Team (Invoices)

+1.703.684.2427

Payments@wef.org

WEF Member Services (Membership inquiries)

+1.800.666.0206

CSC@wef.org