



97TH ANNUAL TECHNICAL EXHIBITION & CONFERENCE

New Orleans Morial Convention Center
New Orleans, Louisiana USA

Conference October 5-9, 2024
Exhibition October 7-9, 2024

June Exhibitor Newsletter

Next newsletter: Week of July 1

BOOTH PERSONNEL REGISTRATION (EXHIBITOR REGISTRATION)

Opens Today

Exhibitor registration opened today. Register booth personnel via the [Exhibitor Resource Center \(ERC\)](#).

Badge Allotment

Exhibitors are allotted 4 complimentary Booth Personnel Registrations per 100 square feet of booth space. There is a fee for additional registrations over and above the complimentary allotment.

More information regarding registration types, discounts, and more is on the [ERC](#).

Registration Super Saver discount deadline: July 12.

Note: Exhibitors must have all booth payments paid in full to access exhibition registration.

CLIENT INVITES AND CUSTOM GRAPHICS (Feather)

Coming in June

WEF and Feather have partnered to offer exhibitors (with no outstanding balance) complimentary expo-only client invitations and tailor-made graphics to enhance their visibility at WEFTEC.

The booth's primary contact will receive an email from expoinfo@wef.org providing details on how to access the site once the service is available.

The Primary contact can be updated using Company Information & Contacts via the [ERC](#) if needed.

Note: Feather Client Invites are for attendee registration only.

EXHIBITOR SERVICE MANUAL (ESM)

Available Now

The ESM contains order forms for booth services (carpet, utilities, catering, etc.), shipping labels, and other important information regarding exhibiting at WEFTEC. The ESM is accessible under resources via the [ERC](#).

FINAL BOOTH PAYMENTS

Past Due

Final booth payments were due May 31. Exhibitors with past due balances risk losing their exhibit space. Log into the [ERC](#) to easily check your balance, download your invoice, and make payments.

BOOTH MOVES

Booth move requests after May 31 are for upgrades or downgrades (with penalty) only. Lateral moves will no longer be accepted. The Booth Move form is available in the [ERC](#).

RECEIVE YOUR WEF MEMBER LIST

WEF Exhibitor Members are eligible to receive a list of WEF members working for Manufacturer or Distributor using the below form:

<https://fs6.formsite.com/G1rX2R/exhrequest/index>

CONTACT US

WEFTEC Exhibit Operations (Booth logistics)

+1.703.684.2443

expoinfo@wef.org

WEFTEC Exhibit Sales (Booth space inquiries)

+1.703.684.2437

WEFTECSales@wef.org

WEF Finance Team (Invoices)

+1.703.684.2427

Payments@wef.org

WEF Member Services (Membership inquiries)

+1.800.666.0206

CSC@wef.org