

February Exhibitor Newsletter

Next Newsletter: Week of March 3, 2025

This is your monthly WEFTEC Exhibitor Newsletter that includes important information that impacts your planning and exhibiting experience at WEFTEC. If you receive this email, you are listed as the primary or secondary point of contact for your WEFTEC booth.

BOOTH DEPOSITS

Past Due

50% Booth Deposits were due January 31. Thank you to those who have submitted payment. Past due invoices must be paid immediately to guarantee you WEFTEC 2025 booth space. Payments can be made via the [Exhibitor Resource Center \(ERC\)](#).

EXHIBITOR MEMBERSHIP JOIN/RENEW DEADLINE

Past Due

The grace period to renew your Exhibit Membership has passed. Please review the current [Exhibitor Member](#) list. If your company is not included, your rate will be reverted to the non-member rate, which is \$8 more per sq/ft, this week. Renew or join by emailing csc@wef.org.

PROMOTE YOUR PRESENCE

Want to Stand Out at WEFTEC?

Whether it's through floor decals, mobile app banners, sponsoring coffee breaks, or speaking at the Product Launchpad Theatre, there are countless ways to elevate your brand and achieve your marketing goals at WEFTEC. [Explore all available opportunities!](#)

Pro Tip: A Free Marketing Boost

Update your company's online Exhibitor Listing in your [ERC](#)! Your updated profile will be featured on our website and mobile app, making it easier for attendees to find and learn about your company. The sooner you update, the better!

Got an Idea We Haven't Thought Of?

If you have a unique marketing idea that isn't in the prospectus, we'd love to hear it! Reach out to our sales team at 1-703-684-9738 or email WEFTECSales@wef.org to discuss custom opportunities.

HANGING SIGN REMINDER

As a reminder, per our Rules and Regulations, only island booths that are 600 square feet or larger are permitted to have hanging signs.

EXHIBITOR SERVICE MANUAL (ESM)

The Exhibitor Service Manual will be available in Spring 2025 via the [ERC](#). The manual (or kit) is your guide to ordering items for your booth, including flooring, tables, chairs, etc. as well as utilities, catering, and lead retrieval.

CONTACT US

WEFTEC Exhibit Operations (Booth logistics)

+1.703.684.2443

expoinfo@wef.org

WEFTEC Exhibit Sales (Booth space inquiries)

+1.703.684.2437

WEFTECSales@wef.org

WEF Finance Team (Invoices)

+1.703.684.2427

Payments@wef.org

WEF Member Services (Membership inquiries)

+1.800.666.0206

CSC@wef.org